

INTER-DISCIPLINARY DESIGN COMPETITION

CHANGING THE FACE OF



ORANGE COUNTY COUNCIL OF GOVERNMENTS
2000-2001

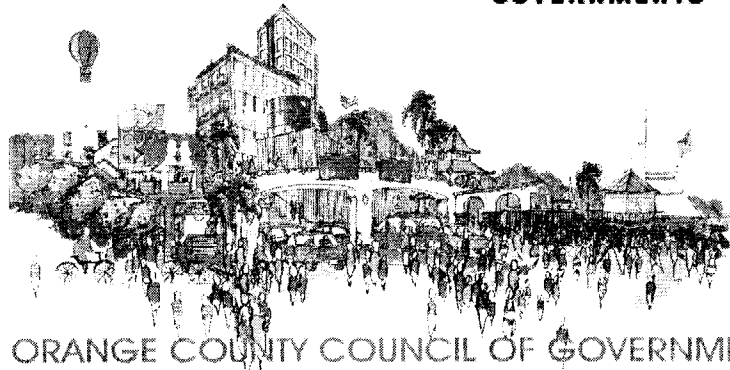
OCCOG & SCAG

Livable Communities

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AN IDEAS AND DESIGN COMPETITION

The "Changing the Face of Orange County" Ideas & Design Competition represents Phase III of the Livable Communities activities underwritten by the Southern California Association of Governments and the Orange County Council of Governments.



The Livable Communities Project represents an important part of the Association/Council's efforts to help communities and local governments define their own development goals and prepare for the future.

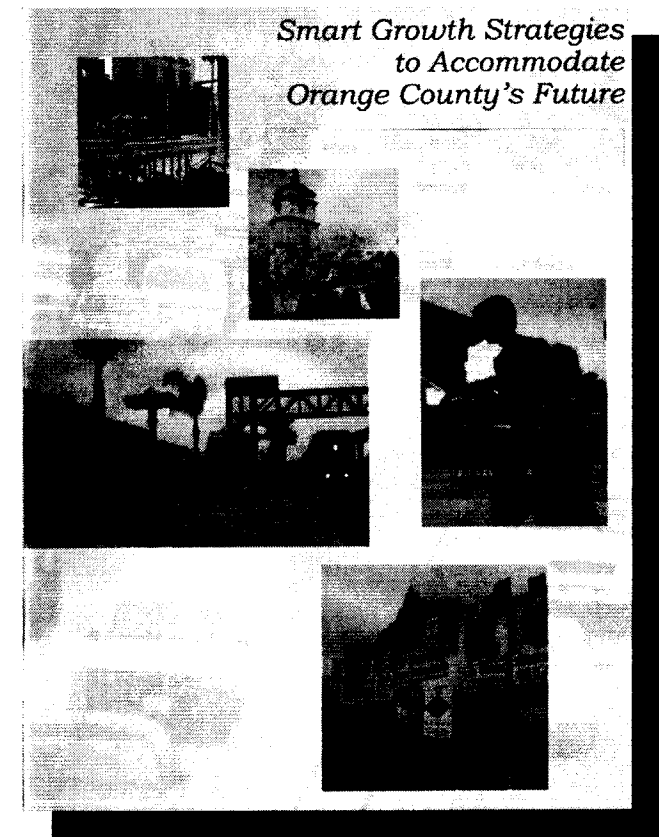
Phase I: Growth Trends

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OCCOG's Phase I activities resulted in the report: "Smart Growth Strategies to Accommodate Orange County's Future."

The report analyzed Orange County's growth patterns during the past 50 years, discusses future growth trends, and questioned whether accommodating future growth utilizing current planning practices would be successful. The report was released in January 1999.



Phase II: Current Efforts

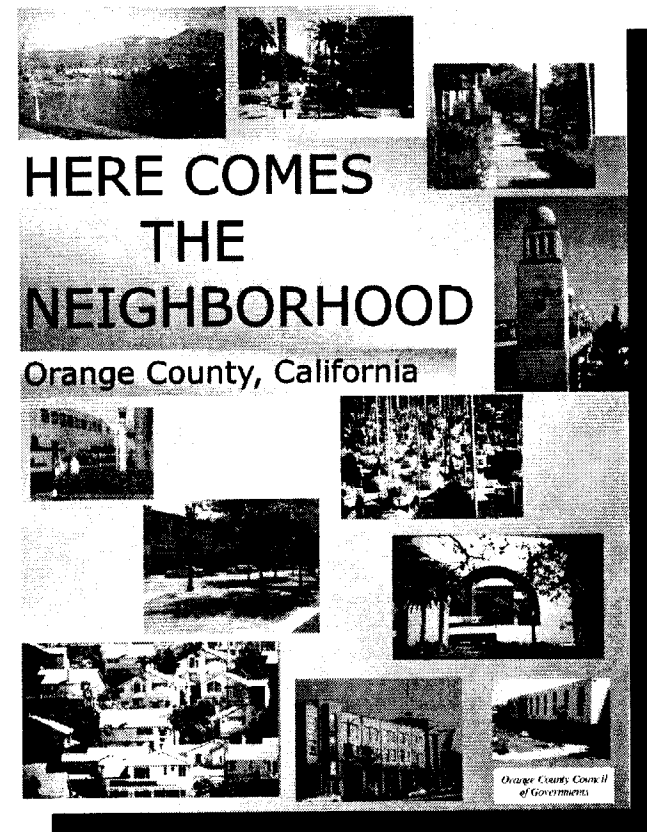
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Phase II's report, "Here Comes the Neighborhood," was released in August 2000.

The report highlighted how ten Orange County jurisdictions are accommodating growth, redeveloping their communities, and otherwise improving livability.

Both reports are available through the Orange County Council of Governments.



Phase III: Design Competition

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Phase III sought to generate ideas and designs to accommodate growth from professionals and students from across the nation and throughout the world through an Interdisciplinary Ideas & Design Competition.



The Competition officially kicked-off on January 25th, 2001, and concludes at today's UCIthink.com Open Forum: *Envisioning Orange County's Future*.

Competition Goals

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The basic goal of this competition was to encourage participants to:

Visualize and present new
ways to accommodate growth

Stimulate a discussion of
responsible growth patterns

Provide new and replicable
concepts of urbanization
for areas with similar growth
issues

Provide conservation
methods for water, power,
and other resources

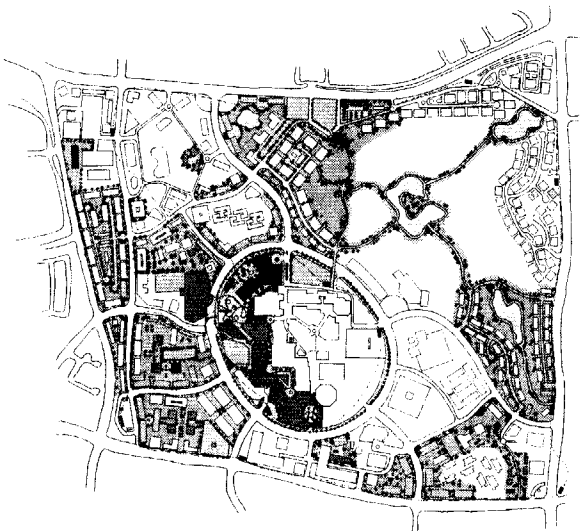
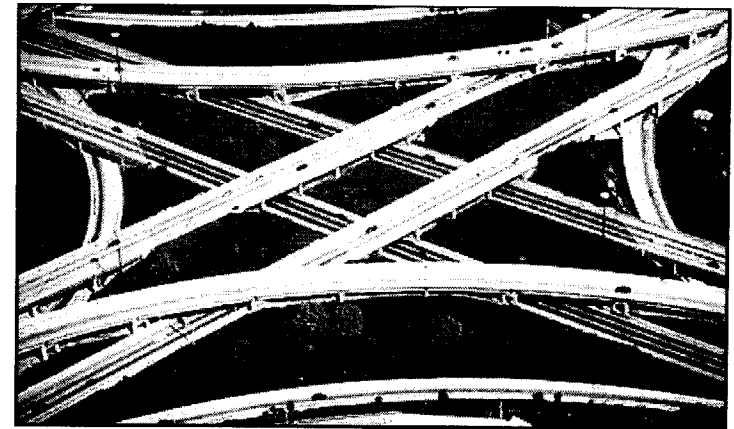
Provide new ideas for government officials, policy-makers,
developers, and property owners to consider for improving
Orange County's quality of life.

Competition Goals

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In essence, this Competition sought to enable decision-makers, developers, property owners, and the public to understand the consequences, opportunities, and trade-offs of current growth models.



Additionally, the Competition was intended to increase awareness of the potential of advanced housing and development models that utilize land more efficiently within Orange County.

Competition Categories

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The Competition offered seven categories:

Case Study: Choose an existing area (street, block, or beyond) in Orange County and develop a proposal that redesigns the area.

The "Millennium City": Design an entire city that incorporates "Smart Growth Principles."

Transportation Structures: Recognizing that the automobile is prevalent, develop ideas that encourage pedestrian, bicycle, and other alternative modes of transportation.

Residential Development – New: Create a well thought out community that uses new land efficiently in concert with "Smart Growth Principles."

Residential Development – Infill: Present ideas for high-density residential use, a vacant lot or underutilized site in an existing community.

Commercial Strip Centers: Use an existing underutilized commercial strip development and re-design a center that contains a mix of facilities and land uses.

Energy/Water Conservation: Develop land use ideas that conserve energy, minimize waste, and preserve natural resources.

Smart Growth Principles

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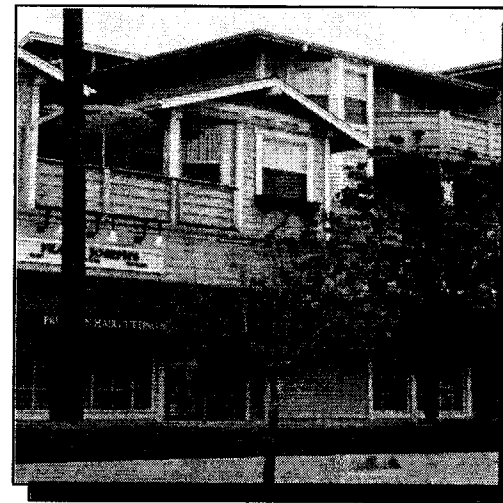
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The entries were judged by the following principles:

LAND USE & URBAN DESIGN

- ☐ Contain a mix of facilities essential to daily life
- ☐ Have a central focus, combine commercial, civic, cultural and recreational uses
- ☐ Design public spaces to encourage "around the clock" use
- ☐ Locate regional institutions (stadiums, government, museums, etc.) in the "urban core"
- ☐ Street orientation, placement of buildings and shading should contribute to energy efficiency of the community
- ☐ Encourage development of local character and community through materials and methods of construction



A mix of residential and retail land uses in the Anaheim downtown area. The Architecture compliments the area's residential heritage.

The Fiesta Marketplace in Santa Ana is a bustling center on weekends, drawing crowds from Orange County and beyond.



Smart Growth Principles

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TRAVEL CHOICE

- ☐ Locate as many activities as possible next to transit stops
- ☐ Enable access to a larger transit network
- ☐ Put as much thought into pedestrian/bike paths as is done for roads so people want to use them

The Fullerton Transportation Center is located in the downtown area and provides hubs for bus and train commuters through Metrolink and Amtrack stations.



JOBS-HOUSING BALANCE

- ☐ Link job types to residences/ local work force/ economy
- ☐ Locate housing, jobs, daily needs/ activities within easy walking distance



In Brea, a new housing community is located within walking distance to the Birch Street Promenade, superblock developments, Brea Mall, and City Hall.

Smart Growth Principles

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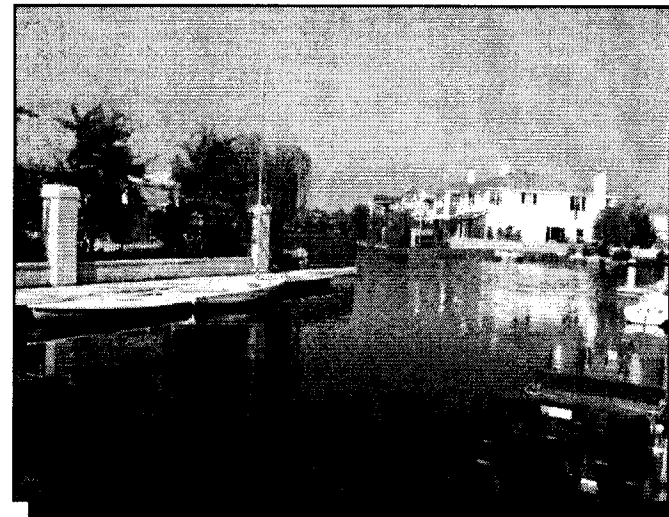
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HOUSING CHOICES

- ☐ Accommodate different economic/ age groups in the housing mix

ENVIRONMENT

- ☐ Preserve natural terrain, drainage, and vegetation; i.e., greenbelts or parks
- ☐ Provide efficient use of water
- ☐ Allow for "specialized open space" (green squares) where frequent use is encouraged by placement and design
- ☐ Use design techniques that conserve resources and minimize waste



In Buena Park, a walking trail surrounds this 8-acre lake and connects the various developments in the community.

The Lakeside development in Buena Park also offers a broad range of housing alternatives – from attached townhomes to luxury single family homes.

